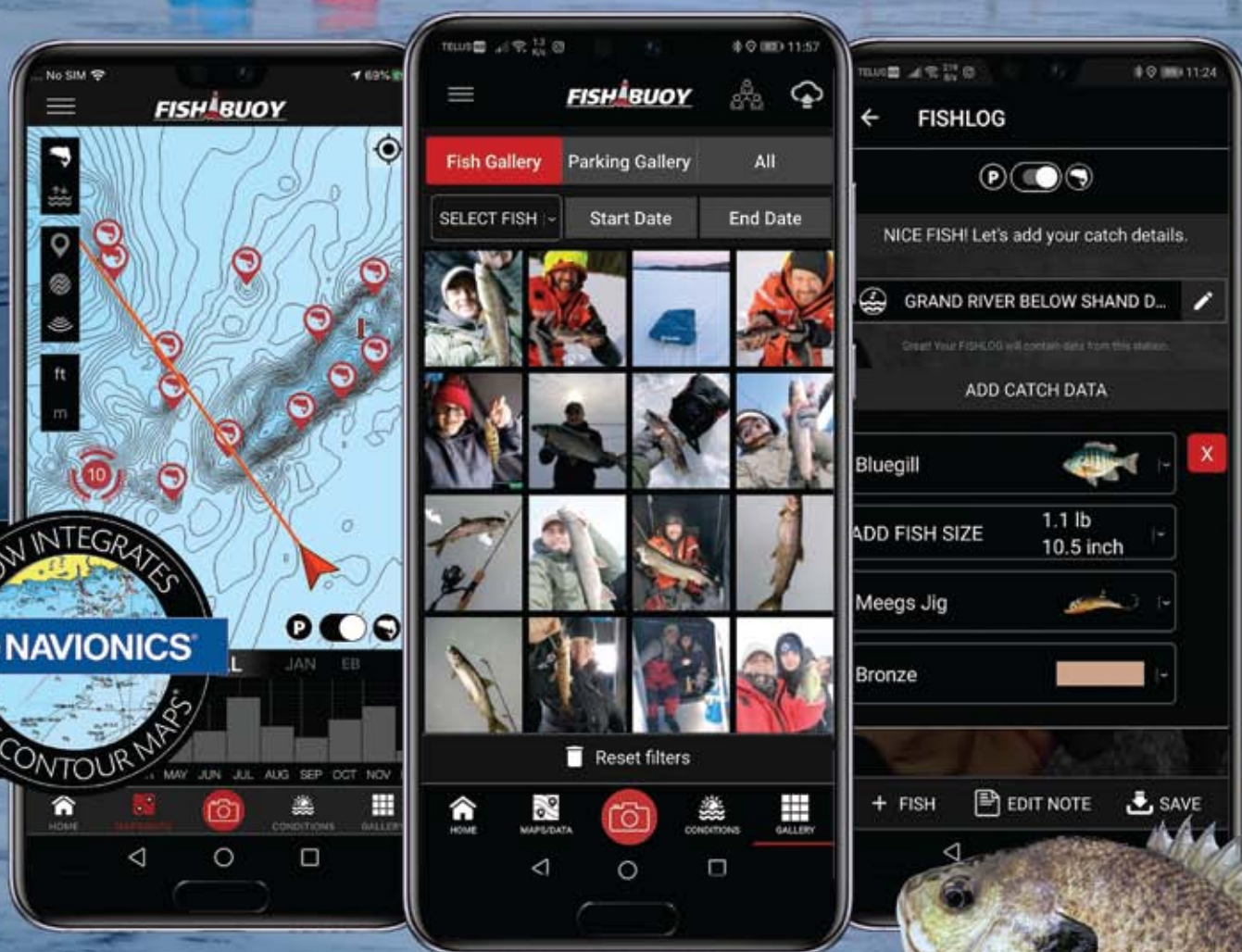


# HARDWATER SEASON

Are you ready to get back to your spots?



# FISH BUOY

MORE KNOWLEDGE. MORE FISH.





# LOOKING FOR LAST YEARS ICE FISHING HONEY HOLES?

FISHBUOY™ Pro helps hardwater anglers get back to their spots - plus more! We've integrate NAVIONICS® with our powerful logging and real-time data access tools to give ice anglers the information they need **anytime, anywhere.**



MAPPING

- ! Log all your fish catches and start finding patterns related to depth
- ! Navigate back to your spots or new subsurface structures
- ! Watch winds (speed/direction) and don't get blown off the ice!



LOG MANAGEMENT

- ! Take a photo, log catch data, conditions and your location
- ! Save and access photos logs from one place
- ! Create private groups and share spots with friends

Check out these practical features ice anglers use to improve their odds of catching fish.

## MAPS

- ✓ View Your Catches on a Map
- ✓ Fish Map/Timeline Filter (day/week/month)
- ✓ Lake Contours with NAVIONICS\*
- ✓ EasyNav (helps you get back to your spot)
- ✓ Weather Maps and Graphs

## FISHING PHOTOS/LOGS

- ✓ 40+ Freshwater Sports Species
- ✓ Auto-Tag Weather Data to Fish Photos
- ✓ Advanced PhotoLogs (Avid Angler Mode)
- ✓ Fish Gallery and Management
- ✓ View Individual Fish Catches on Map
- ✓ Add/View Personalized Notes
- ✓ Import Past Fishing Photos (90-days back)

## FISHING GROUPS

- ✓ Unlimited Groups
- ✓ Privately Share Catches with Friends/Family
- ✓ Add/Remove Buddies to Groups
- ✓ Restrict Access and Sharing
- ✓ Organize Tournaments/Derbies

## ADVANCED TOOLS

- ✓ Auto-Weight Calculator (Length/Girth Measurements)
- ✓ Lure Color Vs. Depth Selector (considers light spectrum)
- ✓ Turbidity Estimator in the Absence of Field Sensors
- ✓ Turbidity Vs. Bait Color Estimator

## SOCIAL MEDIA (for those who post)

- ✓ Share Photos, not locations on Social Media

Download FISHBUOY Pro today and turn your mobile camera into a powerful fishing tool.



\* - NAVIONICS Boating App subscription sold separately. Existing users can login via FISHBUOY App Settings/Navionics-Account option